

# Matthew C Mascolo

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## Music Technologist, Media Producer, and Support Manager

### Professional Summary

A well-seasoned music and online media professional with ten years experience, I strive to find roles that are at the intersection between the music business and the web-based technologies that empower it. In order to pursue this niche, I've engaged opportunities in diverse industries, working all the various angles of music technology. I aspire to continue this track, pursuing positions geared towards multimedia production and creative design.

### Music Technology Skills

- Expertise in digital audio recording and production: Digital Performer, Logic, ProTools, Cool Edit, Peak, Waves, SoundFont, Flash streaming media, MP3 compression, and formatting audio for the web
- Highly trained in live sound, concert production, and location recording
- Vast range of musical knowledge across all genres: popular, alternative, indie, electronic, urban, R&B, classical, jazz, folk, and world music
- Live performance, composition, installation, and sound design: several performances of my original music, video, and dance projects involving collaboration and the use of interactive multimedia

### Computer Qualifications

- Adobe Creative Suite 3: Photoshop, Flash, Fireworks, Illustrator, and Acrobat
- Strong aptitude in hand-coding (X)HTML, CSS, and JavaScript: BBEdit, HomeSite, TextPad
- Microsoft SQL Server and Office Suite: PowerPoint, Word, Outlook, Excel expert
- Mastery of Macintosh computers and Mac OS with substantial cross-platform experience
- Familiarity with ActionScript, Dreamweaver, GoLive, Final Cut Pro, Premiere, and Director

### Experience

#### Finetune / NextRadio Solutions, Newton, MA

November 2004 – May 2009

#### Content Specialist and Manager of Label Relations

- Manage all record label requests: takedowns, metadata errors, image updates, priority releases, catalog discrepancies, pricing updates, and replacement audio
- Act as the primary liaison between Finetune CEO/Engineering team and digital account executives
- Maintain good relationships with digital sales reps at each of the major labels
- Provide support for licensing music, modifying existing deals, and devising fee structures
- Generate weekly download, streaming, and subscription revenue reports
- Built a customer support system from the ground up
- Create and maintain technical documentation, email templates, user statistics, and FAQ pages
- Bring a unique edge to music programming and user experience: wide range of genre-based playlists, editorial content, advanced tagging, genre classification, and exposure of underground music
- Provide QA: report, test, and confirm bugs based on user feedback and monitoring trends

#### Lightspace Corporation, Cambridge, MA

March 2004 - October 2004

#### Technical Support Engineer / Installation Technician

- Played a lead and vital role in the specification, installation, and support of interactive graphical display surfaces (dance floors) both internally and with customers, partners, and resellers
- Served as a "Lightspinner" responsible for integrating the product with each venue and operating the demonstration software
- Traveled to offsite venues and worked directly with club owners, engineers, and DJs

#### MusicPlayground, Andover, MA

February 2001 - August 2003

#### Senior Mixing Engineer / Song Compiler

- Directed technical aspects of song production from start to finish
- Mixed, equalized, and processed songs licensed to MusicPlayground directly from the record labels, recreating the sound and feel of the original recordings from scratch
- Established relationships with artists and labels to procure songs for production
- Managed a large team of musicians and operations of onsite/offsite recording studios
- Provided QA, project tracking, database management, and audio technical support

**iXL, Cambridge, MA**

April 2000 - January 2001

**Site Author**

- Worked with the Boston creative team to build enterprise level web sites
- Utilized both technical and design skills: HTML, CSS, JavaScript, image production, content layout, template development, navigational structure, and cross-platform compatibility

**WBUR, Boston, MA**

June 2000 - September 2000

**Production Engineer**

- Freelance audio engineer for Boston's NPR news station
- Operated on-air audio console, edited and mixed news segments, digital and analog
- Troubleshoot signal flow, ensured the highest possible on-air audio quality

**North Shore Music Theater, Beverly, MA**

October 1997 - April 2000

**Chief Musical Engineer**

- Mixed wireless microphones and live orchestras for full-scale Broadway musicals
- Set up and managed large sound reinforcement systems for concerts
- Interacted with directors, designers, actors, and musical guests
- Provided keyboard and sampler programming with MIDI implementation for special effects
- Performed administrative duties such as product research/purchasing, script editing, show documentation, and advancing of concerts

**Education****Harvard Extension School, Cambridge, MA, May 2011**

- Certificate in Applied Sciences, Multimedia and Creative Content

**Oberlin College, Oberlin OH, May 1997**

- Double Degree Program Merit Scholar - 3.61 Cumulative GPA
  - Bachelor of Music, Technology in Music and Related Arts (TIMARA)
  - Bachelor of Arts, Individual Major: Earth, Atmosphere, and Climate Interactions